



2018 SPONSORSHIP OPPORTUNITIES

Nevada Chapter

Las Vegas: Saturday September 15, 2018 – Floyd Lamb Park 9200 Tule Springs Rd., Las Vegas, NV 89131
Reno: Saturday, September 22, 2018 – Bartley Ranch Park, 6000 Bartley Ranch Rd., Reno, NV 89511

EVENT SPONSOR & EXHIBIT OPPORTUNITIES

LOCAL PRESENTING SPONSOR \$10,000

- Opportunity to host a Pre-Thank You Recognition Event for volunteers and chapter leadership before event.
- Logo prominently placed in event printed materials.
- Logo prominently placed on the back of event T-shirts.
- Name prominently mentioned in all press releases produced for the event.
- Prominent recognition in weekly communications to the supporters of the event.
- Prominent recognition at the pre-event activities.
- Logo prominently displayed at the start-end point at walk/run.
- 10x10 Exhibit Tent at Las Vegas & Reno Events.
- Logo prominently displayed on the event website.

GOLD SPONSOR \$5,000

- Logo prominently placed in the event printed materials.
- Logo prominently placed on the back of event T-shirts.
- Name mentioned in all press releases produced for the event.
- Recognition at the pre-event activities.
- Logo displayed at the start-end point at Walk/Run.
- 10x10 Exhibit Tent at event Las Vegas & Reno Events.
- Logo displayed on the event website.

SPECIALTY SPONSOR OPPORTUNITIES

LUNCH SPONSOR \$5,000

What's better incentive to finish the Walk than a good lunch shortly thereafter? Support the Walk event by providing lunch for all participants. After the Walk, everyone will have the opportunity to eat and subsequently network and enjoy the entertainment. Benefits include signage at food station, 10x10 exhibit space next to food station, and prominent logo recognition on event materials.

BREAKFAST SPONSOR \$3,000

The most important part of the day is breakfast! Your support will provide healthy food choices such as fresh fruit, whole grain breads, and juices. There is an opportunity for employee participation and for your company to show its commitment to the importance of a healthy diet. Benefits include signage at food station, 10x10 exhibit space next to

SILVER SPONSOR \$2,500

- Logo placed in the event printed materials.
- Logo placed on the back of event T-shirts.
- Recognition at the pre-event activities.
- Logo displayed at the start-end point at Walk/Run.
- 6 Foot Exhibit Table at Las Vegas & Reno Event.
- Logo displayed on event website.

BRONZE SPONSOR \$1,000

- Logo placed in the event printed materials.
- Logo placed on the back of event T-shirts.
- Recognition at pre-event activities
- 6 Foot Exhibit Table at Las Vegas & Reno events.
- Logo displayed on event website.

SUPPORTER SPONSOR \$500

- 6 foot Exhibit Table at Event (Reno Only)
- Logo placed in event printed materials.
- Recognition at pre-event activities.
- Logo displayed on event website.

KILOMETER SPONSOR \$250

- Name placed on Kilometer sign along event route.
- Logo displayed on event website.

food station, and prominent logo recognition on event materials.

KIDS' CORNER SPONSOR \$1,000

Put a smile on a child's face and set an example of how important it is to be involved with this worthwhile event. Some opportunities include sponsoring a crafts table, face painter, or balloon twister. Have your employees volunteer and create a more fulfilling experience for your company and Walk participants. (Plus cost of activity. Examples: clown, face painter, balloon artist, etc.). Benefits include 6-foot table exhibit space next to Kids' Corner, signage at Kids Corner, and logo recognition on event materials.

WELLNESS CORNER SPONSOR \$1,000

Give participants, staff, and volunteers a chance to relax! Sponsorship can include a massage chair, mobile wellness clinic, or chiropractor on site. Use this as an opportunity to

support the event and share information about your company, values, and commitment to overall health. (Plus cost of activity. Examples: massage chairs, massage therapists, etc.) Benefits include 6-foot table exhibit space next to Wellness Corner, signage at Wellness Corner, and logo recognition on event materials.

PHOTO BOOTH SPONSOR \$500

Help everyone capture the magic of the Walk event by sponsoring a photo booth! For many participants and volunteers, the Walk is a rare event to gather with others in the bleeding disorders community in a show of solidarity and support. Your company can ensure that these memories live on by sponsoring a photo booth onsite. (Plus cost of activity. Examples: photo booth, etc.) Benefits include logo printed on photos at event.

ENTERTAINMENT SPONSOR \$500

What's the best way to pump up a crowd? Music! As the entertainment sponsor, your company will support the services of a DJ or band to engage participants and increase excitement. Music will continue after the start of the Walk for the enjoyment of fans and onlookers. This is a great way to

make an impact on everyone involved. (Plus cost of entertainment. Examples: DJ, live band, etc.) Benefits include signage at stage/DJ Booth, logo recognition on event materials.

BALLOON ARCH SPONSOR \$250

What's a celebration without balloons? Join the bleeding disorders community in a day of fun by supporting a balloon arch at the start of a Walk route. While walkers line up at the start in excitement, they will be greeted by these colorful balloons to mark the occasion, making it an even more memorable experience. (Plus cost of materials. Examples: balloons, set-up services, etc.) Benefits include signage at Balloon Arch and logo recognition on event materials.

REFUELING STATION SPONSOR \$250

Sponsor a rest stop at the mid-way point of a Walk event and say "You Can Do It!" As encouragement for participants who have just finished half of the Walk route, your support will provide a rest stop area so that walkers can fuel up for the rest of the way. (Plus cost of items. Examples: nutritional bars, fruit, etc.) Benefits include signage at refueling station and logo recognition on event materials.

Yes! We are proud to support the **Nevada Chapter of the National Hemophilia Foundation** by sponsoring Unite for Bleeding Disorders. We hereby authorize NHF to include our corporate name and logo on the Hemophilia Walk event materials consistent with our sponsorship selection below:

Event Sponsor & Exhibit Opportunities

- 🔥 Local Presenting Sponsor \$10,000
- 🔥 Gold Sponsor \$5,000
- 🔥 Silver Sponsor \$2,500
- 🔥 Bronze Sponsor \$1,000
- 🔥 Supporting Sponsor \$500
- 🔥 Kilometer Sponsor \$250

Specialty Sponsor Opportunities

- 🔥 Lunch Sponsor \$5,000
- 🔥 Breakfast Sponsor \$3,000
- 🔥 Kids' Corner Sponsor \$1,000
- 🔥 Wellness Corner Sponsor \$1,000
- 🔥 Photo Booth Sponsor \$500
- 🔥 Entertainment Sponsor \$500
- 🔥 Balloon Arch Sponsor \$250
- 🔥 Refueling Station Sponsor \$250

Sponsorship(s): _____ Amount: _____

NAME: _____

COMPANY: _____

COMPANY ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE NUMBER: _____ FAX NUMBER: _____

CONTACT EMAIL ADDRESS: _____

OUR CHECK IS ENCLOSED

PLEASE INVOICE US

In- Kind Sponsor	Donation/Product	Value of Product
In-Kind Sponsor		\$
In-Kind Sponsor		\$

To ensure all sponsor benefits can be met, please send your completed form, payment, and high-resolution logo by August 15, 2018 to:

Christine Bettis
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Las Vegas, NV 89145
702.564.4368 or cbettis@hemophilia.org